

# ALASKA

## AT A GLANCE



*Glaming glaciers, abundant wildlife and Native American culture are only a few of the spectacular attractions that draw cruise vacationers to Alaska.*

### Norwegian's Alaska

- Explore the wilderness with Norwegian, which has been introducing guests to Alaska since 1994.
- Norwegian offers 6-14-day cruises departing from Seattle, Vancouver and Seward.
- We offer the youngest and most modern cruise fleet in Alaska:

Norwegian Pearl, Norwegian Jewel, Norwegian Sun and the Norwegian Bliss, debuting in summer of 2018.

- Some of Alaska's most spectacular glaciers can only be seen by sailing.
- Alaska's coastal cities aren't connected by roads, making them navigable only by sea or air.

### How does Alaska differ from other cruises?

Alaska is one of the world's most popular places to cruise, with cruisers more likely to be relaxing under a comfortable blanket than in a bathing suit. In Alaska, your clients will find unlimited opportunities for photography, sport fishing, kayaking, viewing nature, learning about exotic cultures, and seeing a part of the world unlike any other.

*Alaska cruises depart May-September.*

*The best time of year to see whales off the shore of Alaska is July-September.*

### Alaska is the perfect vacation for a variety of clients:

- Norwegian offers more than 145 Shore Excursions, all led by Alaskan guides, and many involve thrilling adventure. Today's younger people—both married and single—will love an Alaska cruise.
- Seniors have always been a prime market for Alaska since they appreciate majestic scenery and cultural experiences. There are also plenty of safe, low-activity level Shore Excursions they can enjoy at all ports.
- Families are also an excellent target market for the educational experience that Alaska can bring. There are a lot of fun activities to share on our ships. Norwegian offers a superb youth program, which means the adults and the kids can have some separate time during their family vacation. And when families go ashore, they will learn about the environment, wildlife, the lifestyles and the history of other cultures while having unforgettable experiences. Think dog sledding, whale watching, zip lining, tribal dances and panning for gold.
- Alaska is not the place to snorkel and get a tan, but that's about the only client-type who probably wouldn't enjoy Alaska.
- Clients can book shore excursions 60 days prior to sailing by logging into their My NCL account on NCL.com

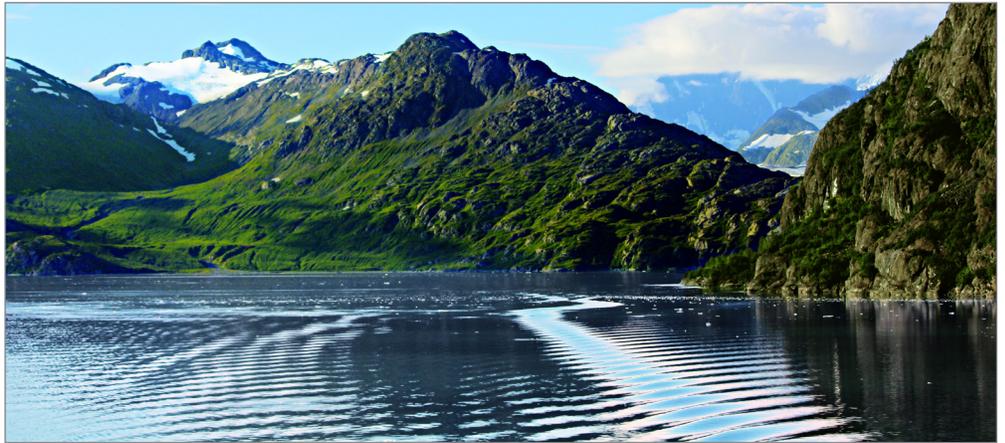
**What to bring:**

- If you are entering Canada: Canadian law requires that all persons entering Canada carry both proof of citizenship and proof of identity. A valid U.S. passport, passport card, or NEXUS card satisfies these requirements for U.S. citizens. Children under 16 need only present proof of U.S. citizenship.
- Suggest bringing layered clothing, since temperatures can change considerably during the day and/or in different environments such as near glaciers, in rainforests, in town, etc.
- Sunglasses and comfortable walking shoes
- Medications
- Remind your clients to bring binoculars on the cruise and to take them on any Shore Excursion off the ship. It will enable them to see distant wildlife.
- Finally, advise them to be sure to bring a camera (one that they can carry with them easily), as well as charger cords and memory cards or sticks. They'll find more photo opportunities in Alaska than in almost any other place in the world.

**Temps:**

June-August, daytime highs range from 60-80 degrees Fahrenheit (15-26 degrees Celsius), with night times dipping to 40-50 degrees (4-10 degrees Celsius).

May and September are typically 5-10 degrees cooler. Keep in mind that temperatures will vary wildly depending on what region you plan to visit.

**Upsell:**

- Enjoy wildlife and the land of the midnight sun with an Alaska Cruisetour, which includes a land tour of interior destinations before or after a cruise.
- An Alaskan cruise is the ideal opportunity to upsell a balcony stateroom.
- Consider upselling your client's experience with a pre- or post-hotel package.

**Currency:**

- U.S.
- Canadian, if departing from Vancouver

**Which airports to fly into:**

- **Seattle:** Seattle-Tacoma International Airport (SEA)
- **Vancouver, B.C.:** Vancouver International Airport (YVR)
- **Ted Stevens Anchorage Airport (ANC):** Nearest commercial airport to Seward, Alaska

*The big "boom" heard while glaciers shed chunks of ice is called glacial calving.*

**Helpful websites:**

norwegiancentral.com  
ncl.com/cruise-destinations/alaska-cruises#vacation-packages

**Suggested hotels:**

- **Seattle:** Crown Plaza Seattle  
1113 Sixth Ave.  
Seattle, WA 98101
- **Vancouver, B.C.:** Holiday Inn Vancouver Airport – Richmond  
10720 Cambie Rd.  
Richmond, BC V6X1KB

*Penguins do not live in Alaska.*